



HRM

12 NOV
2026
Thursday

Employee Engagement in the Digital Era: Insights from an App Founder

🕒 3.30 – 4:30 PM
📍 SMC 801
Shek Mun Campus

What to Expect

- Transformation of employee experience in digital era
- Modern frameworks for building connected, recognized, and motivated workforce experiences
- Practical applications of technology and modern HR solutions in employee engagement
- Introduction of UG Programme, Bachelor of Commerce (Hons.) in Human Resources Management, after the session

Language: English

Audience: All SCE Students



JACK CHEUNG CEO of PerksBar

Jack is an entrepreneur and digital innovator dedicated to leveraging digital platforms and corporate perks to enhance employee motivation, recognition, and workplace engagement.



<https://bit.ly/4ypnyS2>